



**WORCESTERSHIRE**  
HERITAGE, ART AND MUSEUMS  
REGISTERED CHARITY

Charity registration number: 1197448

# Annual Newsletter

## 2024

### Welcome to the 2024 WHAM Charity annual newsletter.

The work of WHAM aims towards improving public access to and enjoyment of Worcestershire’s cultural heritage through the public collections and museums managed by Museums Worcestershire.



Museums Manager, Philippa Tinsley with American donor, Martin Cook, whose generous donation will enable the development of a new gallery displaying

Worcester’s significant gloving collection, an internship programme, and a national art prize competition.

### In 2023/2024, Worcestershire Heritage, Art & Museums has:

- Planned the Pay it Forward Scheme to provide access to the exhibition *Dame Laura Knight: I Paint Today* for students over the age of 18.
- Planned a strategy focusing on 4 main aims and objectives: art collection; collections; inclusion, education and succession planning; health & mental wellbeing.
- Strengthened its group of trustees by developing skillsets and processes and welcomed new trustee, Victoria Osborne.
- Received the bequest from Founder, Professor Rolf Olsen in 2023.
- Researched into bank accounts to ensure the most prudent application of funds.
- Had discussions with a major American donor and



made arrangements with American Friends of Art Fund to enable us to accept the donation.

- Developed relationships with museum Members and VIPs by trustees talking to them informally at exhibition private views.
- Purchased a print by Tracey Emin for Worcester’s art collection:

*I Loved My Innocence (2019)*



- Purchased two paintings by Dame Laura Knight for Worcester’s art collection. The Charity raised £1,450 for this campaign, enabling the museums to lever in additional funding from the Art Fund and the V&A Purchase Fund. *Beulah No.2* and *Lake Windermere and the Langdale Pikes* had their first viewing at Worcester City Art Gallery & Museum in Spring 2023 in the exhibition *From the Cornish Coast to the Malvern Hills: British Impressionism in the 19th & 20th Centuries*. The paintings were also on display in the exhibition *Dame Laura Knight: I Paint Today* which opened in January 2024.
- Funded the recording of an audio guide for the *Paint the Streets* exhibition at the Art Gallery & Museum in the autumn of 2023.

More information about WHAM Charity can be found at: [Worcestershire Heritage, Art & Museums Charity](https://www.worcestershireheritage.org.uk)